



Station Order Revised Stabenow for Senate 2012

Market: Grand Rapids

Flight Dates: Monday, September 17, 2012 to Sunday, September 23, 2012

Estimate ID

11911

Contact: Fred Corbus

Email: Fred.Corbus@WOODTV.COM

Phone: 616-456-8888

Fax: 616-454-3443

Direct: 616-771-9661

WOOD-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
WOOD 5a News	EM	M-F	\$75.00		1	1	1	1			4
5:00 AM 6:00 AM		30	\$300.00								
WOOD 6a News	EM	M-F	\$200.00		1	1	1	1			4
6:00 AM 7:00 AM		30	\$800.00								
Today Show	EM	M-F	\$300.00		1	2	2	2			7
7:00 AM 9:00 AM		30	\$2,100.00								
Saturday 6a News	EM	Sa	\$65.00						1		1
6:00 AM 7:00 AM		30	\$65.00								
Sunday 7a News	EM	Su	\$125.00							1	1
7:00 AM 8:00 AM		30	\$125.00								
Today II	DT	M-F	\$150.00				1				1
9:00 AM 10:00 AM		30	\$150.00								
Today III	DT	M-F	\$75.00		1						1
10:00 AM 11:00 AM		30	\$75.00								
WOOD Noon News	DT	M-F	\$100.00	1							1
12:00 PM 1:00 PM		30	\$100.00								
Days of Our Lives	DT	M-F	\$125.00					1			1
1:00 PM 2:00 PM		30	\$125.00								
Rachael Ray	DT	M-F	\$50.00			1					1
2:00 PM 3:00 PM		30	\$50.00								
Dr. Oz	EF	M-F	\$50.00		1		1	1			3
3:00 PM 4:00 PM		30	\$150.00								
Ellen	EF	M-F	\$150.00	1		1		1			3
4:00 PM 5:00 PM		30	\$450.00								

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

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				Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
WOOD 5p News	EN	M-F	\$300.00		1		1				2
5:00 PM 5:30 PM		30	\$600.00								
WOOD 5:30p News	EN	M-F	\$300.00			1		1			2
5:30 PM 6:00 PM		30	\$600.00								
WOOD 6p News	EN	M-F	\$500.00	1	1		1				3
6:00 PM 6:30 PM		30	\$1,500.00								
Inside Edition	PA	M-F	\$200.00	1	1	1		1			4
7:00 PM 7:30 PM		30	\$800.00								
Access Hollywood	PA	M-F	\$200.00	1			1				2
7:30 PM 8:00 PM		30	\$400.00								
The Voice	PT	M	\$1,000.00	1							1
8:00 PM 10:00 PM		30	\$1,000.00								
The Voice	PT	Tu	\$1,000.00		1						1
8:00 PM 9:00 PM		30	\$1,000.00								
Go On/New Normal	PT	Tu	\$500.00		1						1
9:00 PM 10:00 PM		30	\$500.00								
The Voice	PT	W	\$300.00			1					1
8:00 PM 9:00 PM		30	\$300.00								
Rock Center	PT	Th	\$300.00				1				1
10:00 PM 11:00 PM		30	\$300.00								
Grimm	PT	F	\$650.00					1			1
9:00 PM 10:00 PM		30	\$650.00								
WOOD 11p News	LN	M-F	\$450.00	1	1	1	1	1			5
11:00 PM 11:35 PM		30	\$2,250.00								

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				Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
Saturday 11p News	LN	Sa	\$300.00						1		1
11:00 PM 11:30 PM		30	\$300.00								
Tonight Show	LF	M-F	\$150.00	1	1	1	1	1			5
11:30 PM 12:35 AM		30	\$750.00								
Station Gross Totals			\$15,440.00	8	12	11	12	12	2	1	58

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